

Defaqto launches free guide to multi-manager funds

Independent financial research company Defaqto has published an updated free guide to multi-managers, which provides IFAs with the investment information they need when selecting multi-manager funds for their clients.

The guide includes an updated statistics section, with both asset allocations and performance-related data as at 1 July 2010. The issues and events that affected the industry over the past six months are also included.

Fraser Donaldson, author of the guide and Defaqto's Insight Analyst for Funds, said: "In fact, very little has changed recently, which is a good thing for the industry. Managers are staying put and the investment houses seem content with their range of funds for the time being. This can only be good for the multi-manager industry as advisers and clients will have increasing confidence in the stability of chosen funds."

The guide covers all aspects of multi-manager funds, including:

- Industry developments since the last publication in February 2010
- Information on the most consistent fund managers
- Analysis of the sector, including market confidence
- How to select a multi-manager to match client's needs
- Fund style indicators
- Performance ratios
- Latest asset allocations
- Fund manager contact details

The Multi-Manager H2 guide can be downloaded free from www.defaqto.com/adviser/ifa/guides

-Ends-

Notes to Editors:

About Fraser Donaldson, author of the Multi-Manager H2 guide and Defaqto Insight Analyst for Funds

Fraser Donaldson is Insight Analyst for Funds at Defaqto. Fraser joined Defaqto in November 1994. Prior to joining Defaqto, he worked at national IFA Towry Law where he was involved in building best advice panels for investment products and was instrumental in setting up a Towry Law Discretionary Management Service in partnership with Mercury Asset Management (now BlackRock). Fraser is responsible for producing Insight Reports and guides in the investment arena, having written several reports and guides on investment subjects such as platforms, onshore and offshore bonds and he authors a half yearly guide on the multi-manager market. He is also responsible for developing Defaqto's investment proposition.

www.defaqto.com/media-centre/fraser-donaldson

For further information contact:

Fraser Donaldson
01844 295 432

mediaenquiries@defaqto.com

24 August 2010

About Defaqto: www.defaqto.com

Defaqto is an independent financial research company specialising in rating, comparing and analysing financial products.

Since 1994, Defaqto has built the largest, whole of market, financial product database and become one of the leading providers of financial product data in the UK. We now cover over 30,000 products across banking, life, pensions, investments and general insurance.

Our experts validate and analyse the data to provide insight and consultancy to all layers of the financial services sector including IFAs, mortgage and general insurance brokers, providers, web aggregators and the public sector.

Our products and services include the following:

Defaqto Star Ratings

Our Star Ratings reflect the quality of a financial product and help to identify the range of features and benefits in each one. We review and assess every financial product across various categories and award a Star Rating from 1 to 5. The ratings are aimed at helping consumers and advisers decide which product suits their specific needs. Providers also use the ratings to ensure they offer products to meet differing consumer demands.

Aequos Online

An extensive, independent, financial product analysis and comparison database available in the UK. The database contains feature, rate and fees information on more than 30,000 products from nearly 2,000 providers. Our customers include leading insurance and assurance companies, banks and building societies and investment organisations.

Defaqto Engage

An integrated system for independent financial advisers (IFAs) and insurance brokers. The system makes the reporting, analysis, recommendation and review process easy, delivering the perfect product to meet client needs.

Defaqto Compare

An interactive, comparison tool enabling consumers to easily compare product features against each other on a host of key features, using a simple 'traffic light' system.

Defaqto Group owns and operates Defaqto Limited and Defaqto Media Limited. Defaqto Group is backed by FF&P Private Equity Limited, the private equity division of Fleming Family & Partners, and Acuity Capital Management Ltd.