

## **Defaqto publishes a free guide to emerging market funds**

Independent financial research company Defaqto has published a free guide to emerging market funds, which is designed to introduce intermediaries to the variety of funds available in this sector, including an overview of some of the regions in which they invest.

As emerging markets appear to be recovering from the global recession more quickly than developed countries, and so advisers may consider them an attractive option, the guide also highlights the higher levels of risk to consider when investing in these countries.

Fraser Donaldson, author of the guide and Insight Analyst for Funds, said: "By their nature, emerging market funds can be a more volatile investment than their developed market counterparts. This guide will give advisers information enabling them to judge whether the potential rewards of investing outweigh the risks involved."

Mr Donaldson added: "According to the Investment Management Association, around 2% of all retail funds under management are invested in the global emerging markets sector. If you include emerging market investment in other sectors, this figure is probably nearer 5%. As developed markets continue to struggle out of the global recession, we expect interest in emerging markets to grow."

Areas covered by the guide include:

- Definition and classifications of emerging markets
- The case for investing in emerging markets – and the risks involved
- Range of emerging market funds available
- Emerging market fund schedules

The emerging market funds guide can be downloaded free from [www.defaqto.com/adviser](http://www.defaqto.com/adviser).

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### **Notes to Editors:**

#### **About Fraser Donaldson, the author of the Emerging Markets guide**

Fraser Donaldson is Insight Analyst for Funds at Defaqto. Fraser joined Defaqto in November 1994. Prior to joining Defaqto, he worked at national IFA Towry Law where he was involved in building best advice panels for investment products and was instrumental in setting up a Towry Law Discretionary Management Service in partnership with Mercury Asset Management (now BlackRock). Fraser is responsible for producing Insight Reports and guides in the investment arena, having written several reports and guides on investment subjects such as platforms, onshore and offshore bonds and he authors a half yearly guide on the multi-manager market. He is also responsible for developing Defaqto's investment proposition.

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**About Defaqto:** [www.defaqto.com](http://www.defaqto.com)

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Since 1994, Defaqto has built the largest, whole of market, financial product database and become one of the leading providers of financial product data in the UK. We now cover over 30,000 products across banking, life, pensions, investments and general insurance.

Our experts validate and analyse the data to provide insight and consultancy to all layers of the financial services sector including IFAs, mortgage and general insurance brokers, providers, web aggregators and the public sector.

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