

The Defaqto Conference
**Diamond Ratings and
NEW Emerging Diamonds
Asset Managers and IFA
Ratings Update**

September 2025



Meet the Defaqto team



Mike Turner
Investment Development
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Fraser Donaldson
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MICAP

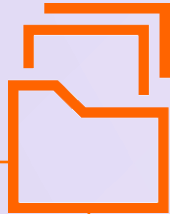


Danny Luggah
Investment
Consultant
Defaqto

Operating at scale in UK financial services



£50 billion
recommendations in the past 12 months



2,950
DFM MPS portfolios within Engage

18,000

Funds within

defaqto★
engage



is used by over

10,000

users, across 1,400 firms

80+



World class Net
Promoter Score

Our brand is recognised
by

72%

of UK consumers



Ratings coverage

Diamond Ratings:

8,300

Share classes

1,100

MPS

145

Fund families

450

MPS families

100+

Tax
Advantaged
solutions

Risk Ratings:

2,100

Funds & MPS

Star Ratings:

228

DFM
propositions

100+

Tax
Advantaged
solutions

Service Ratings:

25

DFM firms

Defaqto In Focus: MPS

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MPS advantage

